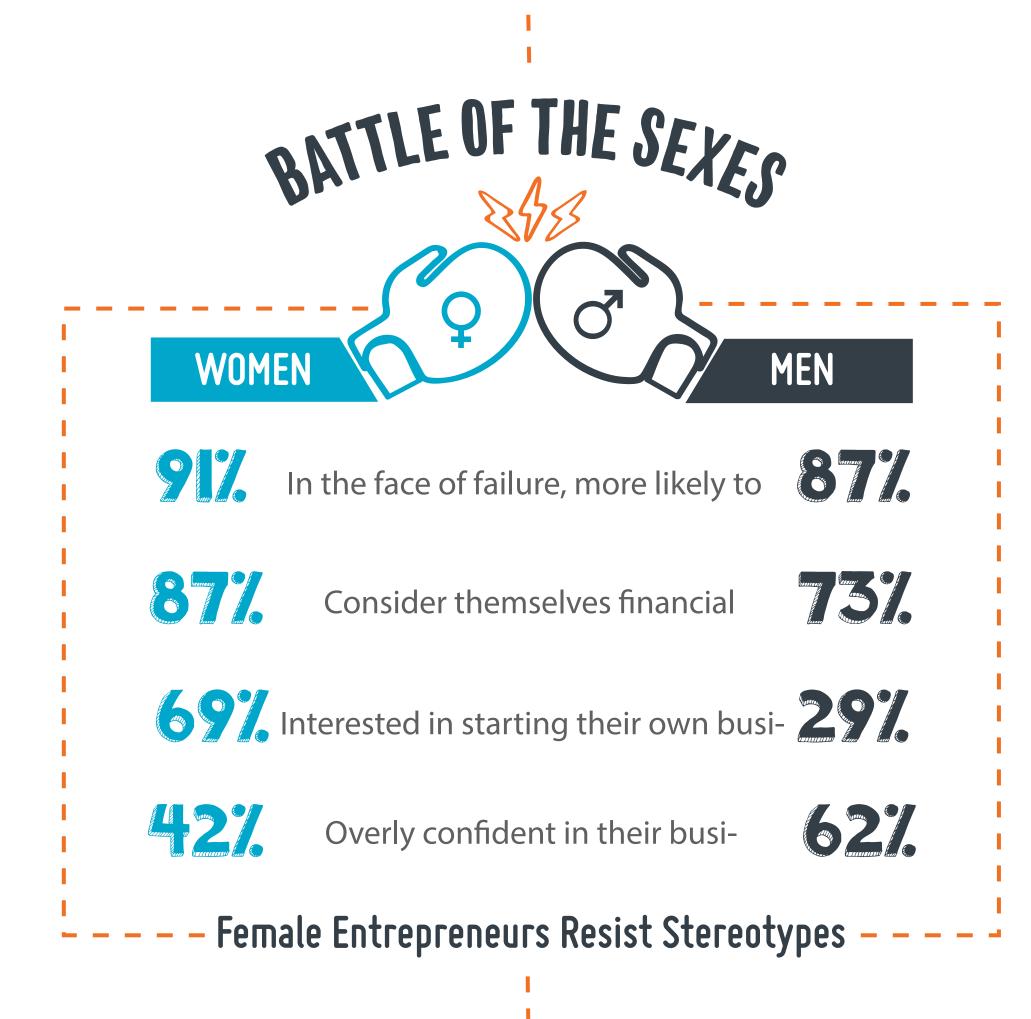
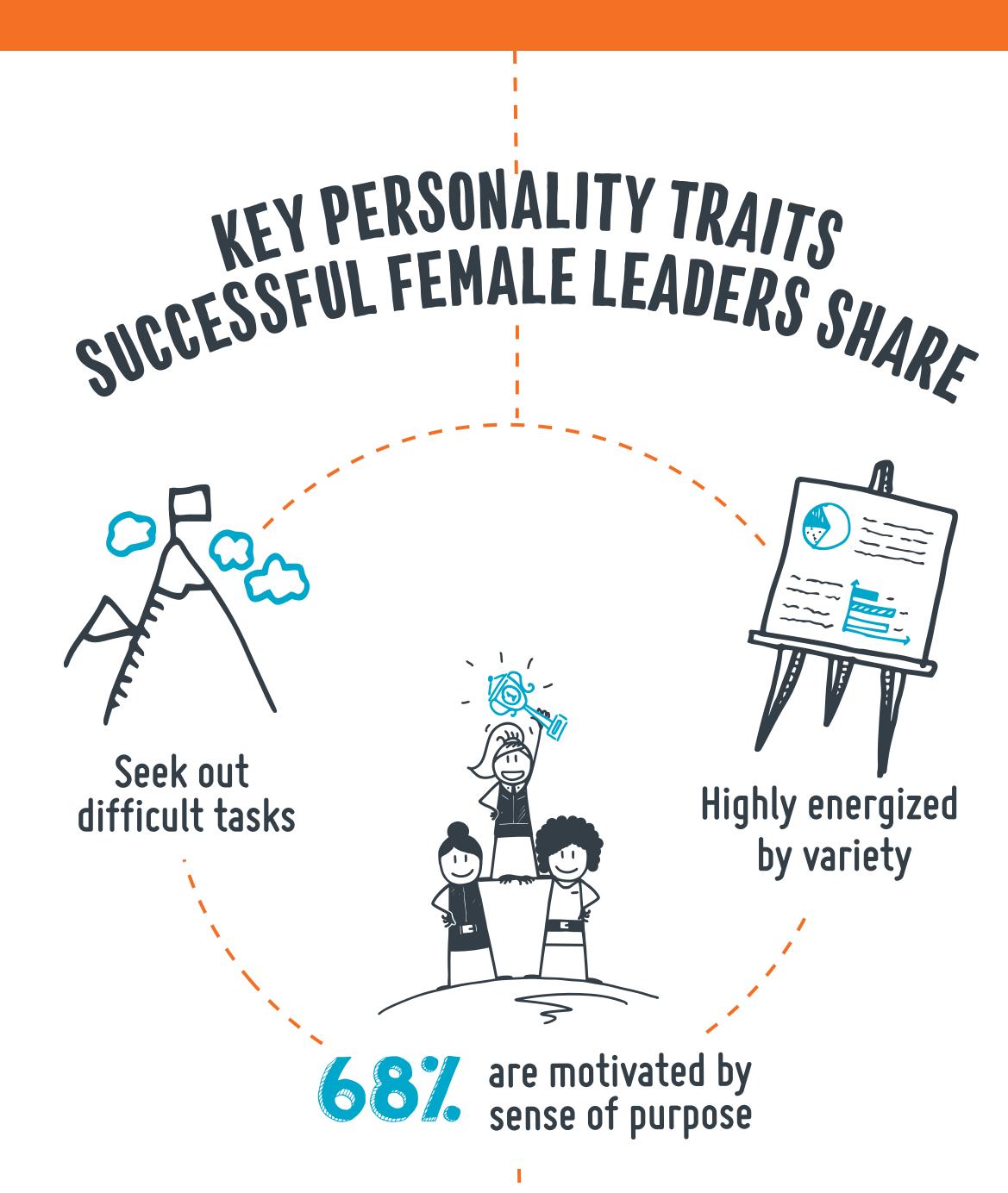
FEMALE SUCCESS FACTORS

The upward trend of female entrepreneurs and why they're so successful



FEMALE ENTREPRENEURS ARE A GOOD INVESTMENT Companies with at least one woman at the helm perform 63% better than an all-male board



IS TRENDING UPWARDS Among the 100 top-performing VC firms, 38% had a female investing partner

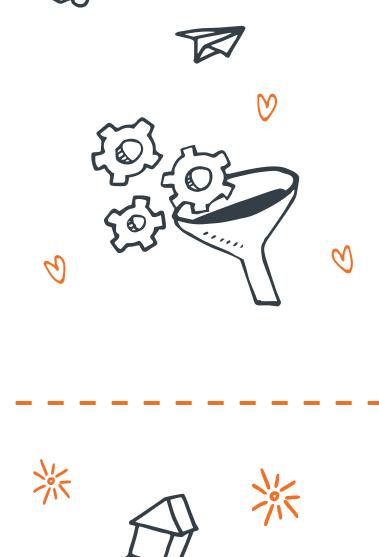
FUNDING FOR FEMALE FOUNDERS

OUR COURAGEOUS WOMEN

Imagining a new world. Creating success. Inspiring more women. Repeating it on .CO

WWW.SB.CO

Co-Founded by Amy Millman and Kay Koplovitz



Women-led Billion

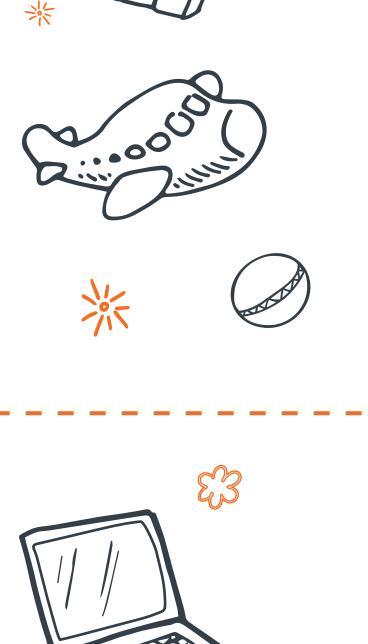
companies sup-

capital

IPOs

invested





Months after **States Vacations** launch before GoBaby has where the 1st

WWW.GOBABY.CO

made simpler GoBaby is



Founded by Katya Libin and Amri Kibbler





throughout the gram

Real-life connections

made at HeyMama

The start of what

Live HQ

ters

WWW.GOLIVEHQ.CO Founded by Promise Tangeman

would lead to Go team members

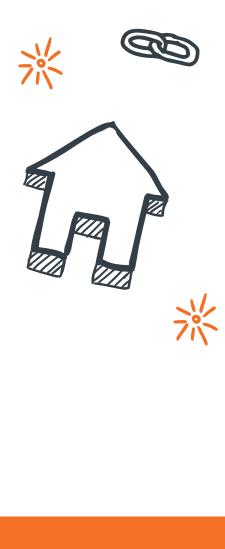
Current Go Live HQ Custom-de-

signed

websites

Number of mamas

following on Insta-



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